PROJECT MANAGEMENT

Our project management services enable our clients to view us as an extension of their IT, Marketing and Creative departments to help manage and maximize the features and benefits of their Digital Signage network. We can simply consult or manage the entire project and everything in between...

Consulting

iDeal Technology can assist you in developing the most effective business plan for your digital signage network by providing you detailed industry information and access to case studies and project information from existing client installations. In this capacity we can also manage the entire digital signage network's development, installation and maintenance.

Concept and Design

All iDeal Technology solutions start with a detailed and organized concept and road map. We spend time with our clients to learn about their business, their project concepts, objectives, requirements, challenges and internal resources to develop a clear, concise and shared vision.

Hardware and Software Selection

Our consultants and solution engineers will design and develop the most suitable hardware and software solutions based on the proposed concept to meet or exceed the requirements and expectations of our clients. We will recommend several choices including key information regarding features and benefits and return on investment enabling our clients to choose the BEST solution.

Integration and Testing

Every solution is integrated and tested in house or at our clients' location to ensure full compatibility and delivery of concept prior to deployment. This is a great opportunity for the clients to "test drive" the solutions and to make any adjustments or changes.

Deployment and Installation

Our certified and knowledgeable installation and service professionals deploy each solution according to the design specifications and to the satisfaction of each client.

Remote Monitoring

All iDeal Technology Digital Signage solutions can be monitored remotely in house or at our clients' location to ensure maximum system performance and eliminate network downtime.

Training and Support

Depending on your level of internal resources and their day to day involvement in managing and operating the Digital Signage Network we will train and support your staff using a team approach of iDeal Technology support staff and the original hardware and software manufacturers.

© 2008 iDeal Technology, Inc. All rights reserved.

Content Creation & Management

Your Digital Signage Network is only as effective as the information broadcasted on your screens. At iDeal Technology we have virtually unlimited content creation and management resources and solutions for your Digital Signage needs.

Creation

Our content creation team can assist you in developing rich relevant content that is effective in carrying your message to your target audience. We are experts in developing flash, html, jpeg, .wmv, .mpeg, .mov, RSS, PowerPoint and much more.

Repurposing

Use your existing content (pictures, commercials, marketing materials, PowerPoint presentations, etc.) to create fresh new content for your digital signage network. Our content creation team can repurpose your content and integrate it into your digital signage network.

Corporate Branding

Use your new Digital Signage Network to introduce a fresh new image to your employees and clients by creating a uniform theme for your entire corporate brand. Our creative team can help you with logo design and creation, website design and programming, marketing brochures and PowerPoint presentations, etc. by repurposing your existing content and creating new professional content...

Filler Content

Avoid audience desensitization to your messages by creating longer more diverse and entertaining content playlist. Our rich vibrant video, animation, images, satellite, TV feeds can help you keep more eyes on the screens...

- ✓ TV and Satellite Feeds
- ✓ News
- ✓ Live Stock Quotes
- ✓ Weather
- ✓ RSS
- ✓ Web Streaming

Do you want to have your digital signage content delivered to your website visitors in real time?
iDeal Technology can help you...

Call us today for a free Consultation
866-996-IDEAL (4332)

WWW.IDEALDIGITALSIGNAGE.COM

© 2008 iDeal Technology, Inc. All rights reserved.